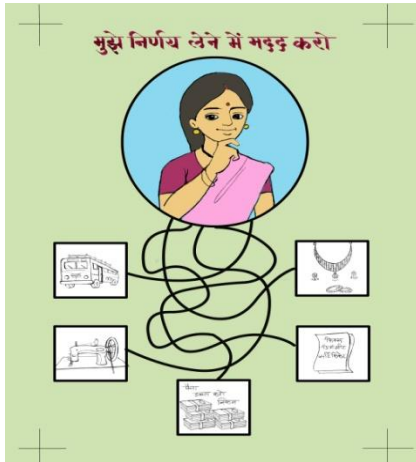




Financial Education Programme for Women



'Paise Ki Baat, Paise Kaise Bachae, Kaise Badhae'

- A 5-session training programme for women living in urban low-income communities
- Covers the concepts of budgeting, saving regularly, prudent consumption behaviour and information on different formal financial products and their uses
- Our objective:
 - to help women make informed financial decisions
 - to build confidence in their abilities to save for a better future
 - to link them with different formal financial instruments like savings, insurance, credit

Highlights of the programme

- Sessions are conducted within the community
- A budget diary is provided to enable the participants to track their daily expenses and prepare a monthly budget.
- A variety of teaching aids such as colorful charts, small skits, anecdotes and simple brainstorming exercises are used to make the training more interesting.
- Handholding support is provided to encourage effective utilisation of various financial instruments.