



Swadhaar FinAccess

Building financially inclusive communities through financial education

Financial Education Programme for Men



- A 2-session programme designed to cater to the knowledge requirements, needs & working hours of men living in urban slums
- Covers the concepts of financial planning according to life-cycle needs, budgeting, protection against rising prices of goods & information on different formal financial products and their uses
- Our objective:
 - to inculcate an attitude that goes beyond a 'day-to-day' financial horizon to connecting daily choices with future goals
 - to create awareness of the importance of getting linked with the formal economy
 - to link the men with the financial products and services available to them

Highlights of the programme

- Men working in small scale industries are given the FEP sessions within their work premises itself.
- A budget diary is provided to enable the participants to track their daily expenses and prepare a monthly budget.
- The sessions contain special modules on identifying fake currency, sources of credit and managing remittances.
- Linkage with formal financial instruments such as savings accounts and insurance.